



ANNUAL REPORT 2017

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

KENNEBEC VALLEY YMCA

kvymca.org

31 Union Street
Augusta, ME
04330
&

40 Granite Hill Rd
Manchester, ME
04351

207-622-9622

The Y.™ For a better us.™

At the Kennebec Valley YMCA WE'RE MORE THAN A PLACE, WE'RE A CAUSE

Summary of Accomplishments 2017:

MEMBERSHIP AND PROGRAMMING

- 5,600 members with more than 200,000 member check-ins
- 755 campers attended Camp KV over the 8 week session. 107 girls took part in Julia Clukey's Camp for Girls at Camp KV
- Partnered with the Capital Area New Mainers Project to coordinate the attendance of 8 newly immigrated children at Camp KV
- More than 28,000 pages were read at Camp KV's Literacy Cabin
- Home economics for ages 12-16 was offered for the first time in the fall
- Learning Center attained a Bronze Site status for **5-2-1-0 Let's Go** for promoting healthy eating and physical activity
- Added spin classes in Manchester after installing 10 bikes
- Collaborated with Cynergy to offer a 6 week co-ed dodgeball league
- Conducted 4 Lose-it-with-the-Y program sessions with 300 participants. Total weight loss was 1,500 lbs
- 125 swimmers participated on the KVV Stingrays swim team. They placed 5th overall as a team at the YMCA State Championships
- Taught more than 1,250 adults and children swimming and basic water safety
- Certified more than 20 lifeguards and 50 staff and community members in CPR and first aid. 40 staff and community members were certified in Basic Water Rescue
- Improved air and water quality though installing a new state-of-the-art UV sanitation system and glass filtration media in our pools

COMMUNITY IMPACT

- More than 300 people attended our Annual Healthy Kids Day celebration
- The 25th Annual Rise & Shine Road Race raised \$7,200 for the Strong Kids Annual Campaign
- Annual Auction featured 47 live items and 107 silent items. It was our largest fundraiser of the year raising \$46,000 including 45 camperships
- 4th Annual Raffle raised more than \$29,250 in support of the Y and the Friends of Lithgow Library
- 27 teams participated in the Annual Golf Tournament, raising more than \$20,000
- KV YMCA's TREK ACROSS MAINE team raised more than \$20,000 for lung cancer research
- Collaborated with the American Red Cross on 4 blood drives
- Learning Center families donated 500 pieces of clothing to the Augusta Community Warming Center
- 14 participants lost a collective total of 195 pounds through our Ys National Diabetes Prevention Program
- Held 2 LiveStrong programs with 12 participants engaged in the cancer survivor program
- Hosted the Special Olympics swim meet
- More than \$41,000 was provided in scholarship support for youth to attend Camp KV
- The Learning Center raised more than \$4,000 for Project Playground. The project included a Maine themed playhouse built by the DIY Network's Maine Cabin Masters
- 24 scholarships, totaling \$35,604 were awarded to Learning Center families
- \$3,651 in aquatic scholarships were awarded to 100 people

315 CAMP SCHOLARSHIPS AWARDED

229 PROGRAM SCHOLARSHIPS AWARDED

629 MEMBERSHIP SCHOLARSHIPS AWARDED

1,173 TOTAL SCHOLARSHIPS AWARDED



Find us on
Facebook

MY Y STORY

Meet Chiara, a camper at Camp KV turned counselor-in-training. She has established a short term goal of becoming a camp counselor and intends to use that experience for a future in education. She has truly maximized her camp experience.



Chiara Mahoney,
Y Member since 2007

"I have been going to Camp KV since I was in 3rd grade. In 2017, I attended Camp KV as a Counselor-In-Training. 2018, I plan on being a Junior Counselor. I love engaging with the kids – they are so much fun."
- Chiara Mahoney

"The Camp KV experience has been good for her. It has given her guidance of what she wanted to do when she got older. She wants to be a counselor now and has even talked about becoming a teacher, and camp will give her experience with kids." - Mike Mahoney (Chiara's Dad)

Do you have a Y Story to tell? We want to hear it. Email andrea@kvymca.org with your name, number AND story!

446
Y VOLUNTEERS
3,408
HOURS
OF SERVICE

We make a living by
what we get,
**but we make
a life by what
we give.**

-Winston Churchill



I PAY MEMBERSHIP DUES BUT HAVE ALSO BEEN ASKED TO DONATE. WHAT DOES MY DONATION SUPPORT?

DONATIONS SUPPORT KV YMCA SCHOLARSHIPS THAT CHANGE LIVES.



100 swimmers developed their skills becoming safer and more confident in the water



315 campers challenged themselves intellectually, physically, socially and emotionally



1,148 members invested in their health through joining the Y



24 learning center students received healthy meals and a stimulating atmosphere to grow intellectually

Kennebec Valley YMCA

BOARD OF DIRECTORS

Harry Lanphear, President

Jac Arbour, Vice-President

Mary Hammond, Secretary

Scott Weber, Treasurer

Julie Barter-Lucas

James Bass

Bill Bridgeo

Gail Conley

Scott Fossett

Chuck Hays

Lisa Howard

Teresa Hutchins

Raegan LaRoche

Duncan MacKellar

Matt Mullen

Sam Pakraftar

Mike Seitzinger

Brian Tarbuck

Kim Vandermeulen

LEADERSHIP TEAM

Tom Warren, Chief Executive Officer

Ranae L'Italien, Associate Executive Director

**Scott Goldhammer, Sr. Director of
Property & Facilities**

Craig Cameron, Sr. Director of Healthy Living

Emily Caffry, Aquatics Director

**Andrea Lowell, Marketing
& Development Director**

Cristina Chaplin, Human Resources Director

Luc Pepin, Finance Director

Nichole Avery, Membership Director

**Mike Griswold, Youth Program
& Camp Director**

Lissa Niederer, Child Care Director

**Feargal Semple, Healthy Living
Outreach Coordinator**

Chris Vashon, Fitness Specialist



Together, we exceeded
our \$240,000 2017
Strong Kids Annual Campaign goal!
Thank you.



ANNUAL CAMPAIGN SUPPORT

CAMPAIGN DONORS - \$1,000 or more

Anonymous, Jac Arbour, Conrad Ayotte, Julie Barter Lucas, James & Ami Bass, Mary Blouin, John & Charlene Bridge, Bill & Janice Bridgeo, Gary & Carolyn Burns, James & Jennifer Clair, Gail & Stephen Conley, Paul Connolly, Wendell Davidson, Norm Elvin, John Fallona, Robert & Moira Fuller, Genie Gannett, Gary Goodrich, Mary Hammond, Bruce Harrington, Chuck & Maria Hays, Lisa Howard & Lynn Quirion, Ives Family, Randy & Teresa Hutchins, Wick & Ruth Johnson, Roger Katz, David & Laurie Lachance, Lincoln Ladd, Harry & Jennifer Lanphear, Raegan LaRochelle, Bill Lowell, Duncan MacKellar, Jim & Allison Nichols, Charles O'Connor, Richard & Joanne O'Connor, William Perry, Peter Prescott, Isidora Pucciarelli, Katheryn Rand & Cornell Knight, Gerry Roley, H. Allen & Dianne Ryan, Mike Seitzinger-in Recognition of Chris Casey, Mike Seitzinger & Maria Cusick, Bob Shelton, Andrew Silsby, Scott & Jennifer Small, Bill Sprague, Dana Storer, Michael & Ellen Szela, Brian Tarbuck, Rick & Patty Tardiff, Cheryl Timberlake, Kim Vandermeulen & Linda Young, Tom & Jane Warren, Patsy West, Mark Yerrick, Augusta Fuel Company Employee Choice, Bracey Memorial Trust, Camden National Bank, Camp KV Board of Trustees, Central Maine Power, Coca-Cola, Coldwell Banker/Rizzo Mattson, Realtors, E.J. Prescott, Inc., Edward Jones, Elsie & William Viles Foundation, G & E Roofing, Gibson Leclair, LLC., Goold Health Systems/Emdeon, Helen and George Ladd Charitable Foundation, IPA Marketing, JS McCarthy Printers, Kaplan University, Kennebec Savings Bank, Kennebec Valley Detailers, Kenway Composites, Lajoie Brothers, MacPage, LLC., Maine Beer and Wine Distributors Assoc., Maine Drilling & Blasting, Maine Natural Gas Corp., Manchester Grange 172, Marlee Fund, McGee Construction, Meadow Park Development Corp., NRF Distributors, O'Connor Motors, On Target Utility, PFG Northcenter, Pine State Trading Co., Quirk Ford, Rotary Club of Augusta, Sprague & Curtis, University of Maine at Augusta

CAMPAIGN DONORS - under \$1,000

Christal Allen, David Allender, Christina Armstrong, Carrie Arsenault, Beth Ashcroft, Nichole Avery, Richard G. Bachelder, Tina Barker, Gary & Margaret Barrett, Cassandra Beaudoin, Susan Beaulieu, Kayla Bechard, Gloria Bilodeau, Nikki Birdsall, Jennifer Bleau, Joseph Boulette, Douglas & Nona Boyink, Timothy Brann, Carolen Bumps, Jean Burnham, Emily Caffry, Donald Cailler, Craig Cameron, Larry Carbonneau, Emma Chapin, Tricia Chayer, Gene & Deidre Cheng, Paul Cloutier, Jennifer Coffin, May & Ed Coffin, Gail Cohen, Jeffrey & Michaela Colquhoun, Shawn Condon, Michael Conley, Natalie Corrigan, Nate Cotnoir, Derrill & Mary Jean Cowing, Barbara Crosier, Janis Cross, Eileen Cusick - in Memory of Barbara Belanger, Tom Daggett, Dawn Daigle, Samantha Deans, Angela Denis, Jennifer Denis, Mary Denison & Ronn Gifford, George Diplock, Samantha Dyer, Andrew & Shannon Ferran, Hannah Flagg, Bruce Flaherty, Gloria Fleming, Cliff Fletcher, Dave & Colleen Foster, Kim Gagne, Jeff Gleason, Barbara Godfrey, Scott Goldhammer, Gary Goodrich—In memory of Joan Botterbusch- In Recognition of Bill Botterbusch, Robert Gordon, Derek Gray, Sue Grenier, Lee Griswold, Mike Griswold, Chris Harnish, Barbara & William Harvey, Bill Harwood, Diane Hastings, Brian Heath, Garry Hinkley, Barry Hobbins, Penny Holt, Ariel Howes, Laura Hudson, Dr. John Hussey, Jennifer Jacques, Mark & Judy Johnston, Ally Karter, John & Margaret Kelley, Hannah Kibbin, William Laubenstein, Lynn Laura, Danielle Lavache, Leo LeBeau, Jami Lewis, David Lipman, Ranae L'Italien, Andrea Lowell, Suzanne & Linda Mack, Franklin MacKenzie, Barbara Mayer, Charles McCarthy, Robert McIntire, Kelly Miles, Darrold Mitchell, Frank & Ruth Mitchell, Bob & Sue Moore, K.M. Morgan—In Honor of Christopher Clark, Susan & William Moseley, Amanda Nguyen, Lissa Niederer, Anita Nored, Joanne O'Connor, Margaret O'Connor, Rita Oellers, Hannah Osgood, Sam Pakraftar, Richard Parkhurst, Robert Pekins, Jim Pepin, Luc Pepin, Daniel & Kathleen Petersen, Paige Picard, Roger Pomerleau, Todd Potter, Lisa Pouliot, Gregory Rand, Bob & Linda Ray, Tammy Ricker, Patty Rolfe, Matt Rolnick, Leslie Rosser, Angela Seagers-Martin, Jack Smart, Maggie Smith, Wesley Smith, Merry St. Pierre, Nathan Strout, Kayleigh Supry, Evie Swan, Jon Tardiff, Shelby Thibeau, Natalie Tortorella, Marjorie Tribou, Heather Turner, Chris Vashon, Lisa Wardwell, Scott Weber, Susan Welsh, Jacob Wildes, Tanna Witkin, Catherine Wyatt, Kristyn York, A Partner in Technology, Alternative Manufacturing, Amazon Smile, Augusta Kiwanis Club, Central Maine Drywall, Chavarie Tree & Landscaping, Chipotle, Connected Credit Union, cPort Credit Union, Empowering Supporting Mentoring, Farrin's Country Auctions & Blue Willow Tea Room, Lapointe Lumber, Maine Children's Home for Little Wanderers, Manchester PTCO, Town of Manchester, Mediation & Facilitation Resources, SJR Engineering Inc., Target, United Way of Mid Coast Maine, Walgreen's, Whatever Week Corporation

WE ARE GRATEFUL FOR YOUR GENEROSITY AND SUPPORT OF OUR CAUSE & COMMUNITY

ANNUAL AWARDS

The John Bridge Award,
Norm Elvin

**The Edward Nicholas
Volunteer Award,**
Roland Pease

**The Mike Seitzinger
Director of the Year
Award,** Scott Weber

**The Harry Lanphear
Employee Award,**
Scott Goldhammer



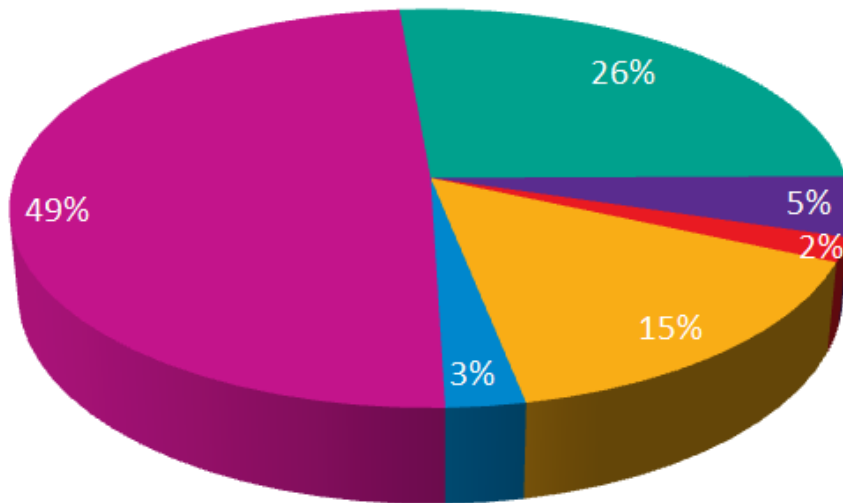
*Above from L to R:
Harry Lanphear, John
Bridge and Norm Elvin*

*Above from L to R:
Nichole Avery and
Roland Pease*

*Above from L to R:
Mike Seitzinger and
Scott Weber*

*Above from L to R:
Scott Goldhammer
and Ranae L'Italien*

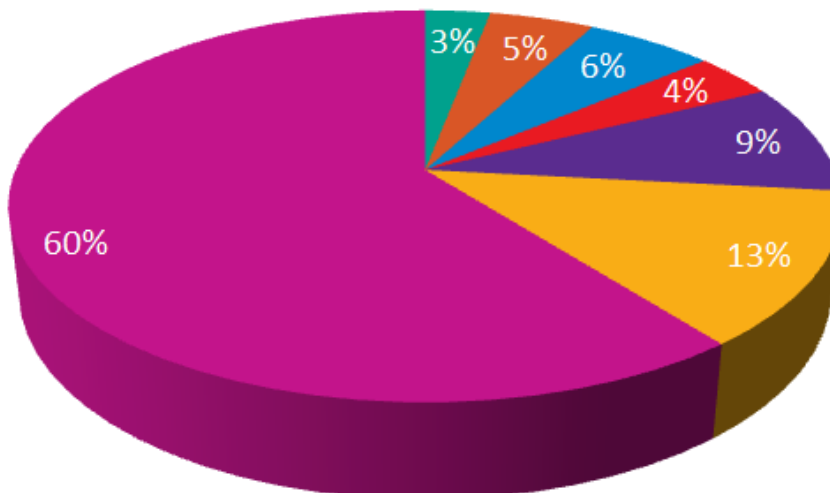
Kennebec Valley YMCA 2017 Finances



2017 REVENUES

- Fundraising, Grants, United Way & Events
- Contracts
- Membership Revenue
- Program Revenue
- Rentals
- Other

Fundraising excludes endowment revenue, which would increase fundraising to 16%



2017 EXPENSES

- Equipment Rental/Maintenance
- Interest Expense
- Supplies
- Contractual Services/Labor
- Other
- Occupancy Expenses
- Salaries, Wages, Benefits & Payroll Taxes