

# KENNEBEC VALLEY YMCA

13<sup>th</sup> Annual Auction  
November 6, 2020



## SPONSORSHIP OPPORTUNITIES

Sponsorship perks look a little different this year – that’s because our event has to be a little different this year! Our Annual Auction fundraiser will begin with a week-long virtual auction for anyone to browse and bid on items throughout the week. On Friday, November 6<sup>th</sup>, those who purchased tickets to the event will receive a “Auction Kit” for a fun evening at home, exclusive items will be added to the auction, and we will host a live stream on social media.

### **\$1,500 Platinum Sponsorship**

- Sponsor logo on Autumn Auction webpage at kvymca.org
- Logo on outbound email communications
- Pre-Event Sponsor Spotlight on social media
- Recognition as “Auction Kit” sponsor
- Sponsor recognition during event live stream

Please provide us with a high resolution logo to represent your company in marketing materials

### **\$1,000 Gold Sponsorship**

- Sponsor logo on Autumn Auction webpage at kvymca.org
- Pre-Event Sponsor Spotlight on social media
- Recognition as “Happy Hour” sponsor
- Sponsor recognition during event live stream

Please provide us with a high resolution logo to represent your company in marketing materials

### **\$500 Silver Sponsorship**

- Sponsor name listed on Autumn Auction webpage at kvymca.org
- Pre-Event Sponsor recognition on social media
- Sponsor recognition in “Auction Kit”
- Sponsor recognition during event live stream

### **\$250 Bronze Sponsorship**

- Sponsor name listed on Autumn Auction webpage at kvymca.org
- Sponsor recognition in “Auction Kit”
- Sponsor recognition during event live stream

### **\$100 Auction Item Sponsorship**

- Name listed as donor on sponsorship items – the KV YMCA Auction Committee will purchase item(s) on your behalf to supplement the silent auction