



KENNEBEC VALLEY YMCA

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14th Annual Auction October 15th, 2021

The Kennebec Valley YMCA kindly requests your help with its largest annual fundraising event to provide scholarships for youth and families in Kennebec Valley. This year, it is more important than ever that our Annual Autumn Auction go on for its 14th year – so we're going virtual!

Everything the Y does is in service of making us – as individuals and a community – better. In 2020, the KV YMCA provided more than \$280,000 in scholarship assistance, and this year we've set the same goal to raise \$280,000. The money we raise through this event can send a child to camp for an experience that builds lifelong relationships, provide childcare to a working family, or provide a family a membership so that they can play together and develop a healthy lifestyle.

As you can imagine, the financial impact of the current pandemic has taken its toll on the families in our community as well as our organization. The need for safe, healthy activities is great as we adjust to the "new normal", while the need for scholarship assistance continues to grow as families navigate financial setbacks. With your support, we can continue to be a safe place for people of all ages to learn, grow and thrive.

Please consider a contribution to help make this event as successful as it has been in years past. We are in need of items for our virtual auction, as well as event sponsors. If you are interested in being a sponsor, please see the enclosed sponsorship opportunities and contact Natalie Corrigan at nataliec@kvymca.org.

Your support is important in our efforts to provide the funds necessary to continue our financial assistance program and deliver on our mission of providing everyone a YMCA experience. Just imagine what a difference your gift could make in someone's life.

Sincerely,

Ranae L'Italien
CEO
Kennebec Valley YMCA