

# Summary of Accomplishments 2015: (continued)

## FUNDRAISING

Successfully earned a matching challenge grant from the Harold Alfond Foundation for \$250,000 by:

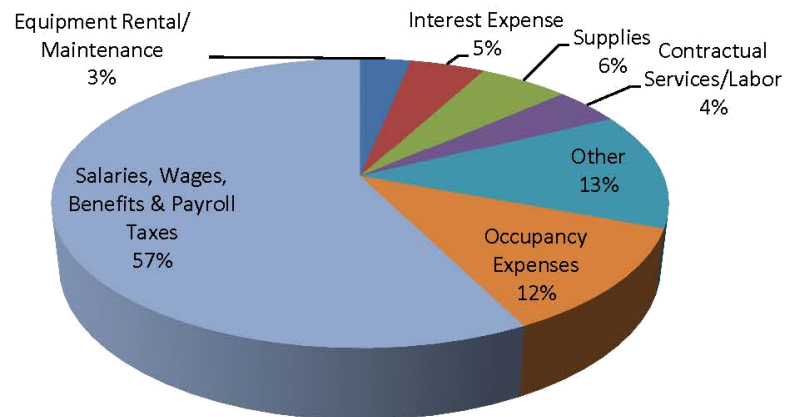
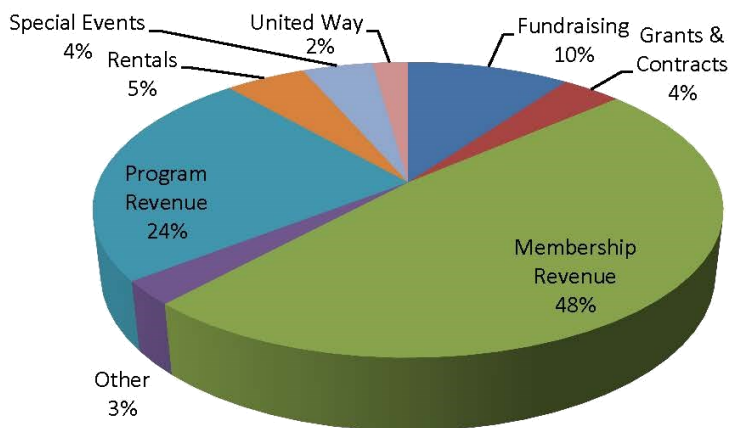
- Exceeding our 2015 Strong Kids Campaign goal of \$240,000, raising \$243,800.
- Exceeding our 2015 Endowment Campaign goal of \$400,000, raising \$444,700.
- Exceeding our New Program Initiative Campaign goal of \$25,000, raising \$27,200.

## ANNUAL AWARDS

- **Edward Nicholas Volunteer Award** - Bob Deans
- **The John Bridge Award** - H. Allen and Dianne Ryan
- **Harry Lanphear Employee Award** - Mike Griswold
- **Mike Seitzinger Director of the Year Award** - Mary Hammond

**CONGRATS & THANK YOU!!**  
TO ALL OF OUR 2015 AWARD WINNERS

## Kennebec Valley YMCA 2015 Finances



2015 REVENUE	
Fundraising	\$ 255,570
Grants & Contracts	\$ 93,767
Membership Revenue	\$ 1,237,860
Other	\$ 67,704
Program Revenue	\$ 618,010
Rentals	\$ 126,467
Special Events	\$ 111,132
United Way	\$ 56,101
<b>Total Operating Revenue *</b>	<b>\$ 2,566,611</b>

\*Excludes endowment revenue of \$624,284

2015 EXPENSES	
Equipment Rental/Maintenance	\$ 79,132
Interest Expense	\$ 116,851
Supplies	\$ 139,490
Contractual Services/Labor	\$ 103,456
Other	\$ 326,046
Occupancy Expenses	\$ 294,861
Salaries, Wages, Benefits & Payroll Taxes	\$ 1,430,936
<b>Total Operating Expenses*</b>	<b>\$ 2,490,772</b>

Excludes depreciation expense of \$395,043





# ANNUAL REPORT 2015

FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## KENNEBEC VALLEY YMCA

[kvymca.org](http://kvymca.org)

31 Union Street  
Augusta, ME  
04330

&

40 Granite Hill Rd  
Manchester, ME  
04351

207-622-9622



# The Y.™ For a better us.™

## At the Kennebec Valley YMCA

# WE'RE MORE THAN A PLACE, WE'RE A CAUSE

### Summary of Accomplishments 2015:

#### MEMBERSHIP AND PROGRAMMING

- Exceeded year end goals with 6,397 members with 222,028 member check-ins
- 213 campers attended Camp KV for Kids and 108 girls took part in Julia Clukey's Camp for Girls at Camp KV
- Youth basketball leagues re-established with a total of 38 participants
- Received grants from the Onion Foundation, Maranacook Education Foundation and the Bangor Savings Bank Foundation to fund a new Literacy Program at Camp KV for Kids
- Installed new touch pads, swim meet deck plates and lane lines in the competition pool
- Established a new summer swim lesson partnership with the town of Vassalboro
- More than 250 people took part in Lose It With the Y sessions, and lost more than 1,000 lbs
- 43 cancer survivors participated in 3 Livestrong at the Y programs
- Completed our new Functional Fitness Room featuring Movestrong Equipment for all fitness levels.

#### EVENTS & FUNDRAISERS

- More than 300 people attended our Annual Healthy Kids Day celebration
- Together with the Maine Afterschool Network and other area non-profits, we hosted a Lights on Afterschool Event
- 65 people participated in our Capital Y Triathlon
- Hosted the 22nd Annual Rise 'N Shine Road Race and welcomed over 300 participants
- Annual Golf Tournament was a record breaking success raising \$19,600 and hosting 110 participants
- At our Annual Auction, we sold over 60 weeks of camp scholarships to Camp KV for Kids and Julia Clukey's Camp for Girls at Camp KV.
- Partnered for a 2nd year with Friends of Lithgow Library for a Raffle fundraising event generating \$10,000 for Lithgow Library and \$10,000 for the Annual Strong Kids Campaign at the YMCA

#### FACILITY

- Camp KV Trustees completed construction of new Director's Cabin at Camp KV for Kids



## My Y Story:

"From the very beginning, the Y was there for our family, providing the Learning Center as a safe, caring place for Zoe to spend her days. When our world was falling apart as Steve slowly lost his battle with brain cancer, the Y staff and community wrapped us in their arms like family. They have supported us unequivocally and in every way possible, and for that we will always be immeasurably grateful."

~Sarah Gaffney



The Y has been an addition to our family and we thank everyone for allowing us into the Y family. Through our participation in the Lose it with the Y Program, we have had to remember that our goal is not for a temporary change. It is for a Lifetime of Change. Success doesn't just come and find you. You have to go out and get it. You only have three choices in life: give up, give in, or give it all you got. That's why we joined the Y - to give it all we've got - and we couldn't be any happier with our choice.



**The Y.™ For a better us.™**



# 2015 Kennebec Valley YMCA

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**Erica Fredrick-Rock**, Membership Director

**Mike Griswold**, Youth Program  
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**Feargal Semple**, Healthy Living  
Outreach Coordinator

**Lisa Robbins-Lachance**, Child Care Coordinator





# THANK YOU!

## TO ALL WHO DONATED TO OUR 2015 ANNUAL STRONG KIDS SCHOLARSHIP FUNDRAISING CAMPAIGN

WE ARE ETERNALLY GRATEFUL FOR YOUR ONGOING GENEROSITY AND SUPPORT OF OUR CAUSE & COMMUNITY



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## ANNUAL SUPPORT PARTNERS - \$1,000 or more

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### Campaign Donors—Under \$1,000

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