



KENNEBEC VALLEY YMCA

14th Annual Auction October 15th, 2021

SPONSORSHIP LEVELS

This year's Auction is virtual again, and therefore, some of our Sponsorship Levels may look a little different than normal. Our Annual Auction fundraiser will begin with a week-long virtual Silent Auction. This will allow anyone to browse and bid on items throughout the week. On Friday, October 15th, those who purchased tickets to the event will receive a Virtual Take-Home Kit for a fun evening at home. On the day of the event, exclusive items will be added to the Auction, and we will host a live stream on Zoom.

\$1,500 Platinum Sponsorship

- Sponsor logo on Autumn Auction webpage at kvymca.org
- Logo on outbound email communications
- Pre-Event Sponsor Spotlight on social media
- Recognition as "Party in a Box" sponsor
- Sponsor recognition during event live stream

\$1,000 Gold Sponsorship

- Sponsor logo on Autumn Auction webpage at kvymca.org
- Pre-Event Sponsor Spotlight on social media
- Recognition as "Happy Hour" sponsor
- Sponsor recognition during event live stream

\$500 Silver Sponsorship

- Sponsor name listed on Autumn Auction webpage at kvymca.org
- Pre-Event Sponsor recognition on social media
- Sponsor recognition in "Party in a Box"
- Sponsor recognition during event live stream

\$250 Bronze Sponsorship

- Sponsor name listed on Autumn Auction webpage at kvymca.org
- Sponsor recognition in "Party in a Box"
- Sponsor recognition during event live stream

\$100 Auction Item Sponsorship

- Name listed as donor on sponsorship items – the KV YMCA Auction Committee will purchase item(s) on your behalf to supplement the silent auction